

CENTER FOR ENTREPRENEURSHIP

CASE ANALYSIS COMPETITION

Date- 20-11-2023

About the Event: Center for Entrepreneurship plans to organize a “Case Analysis Competition” for the students of BBA.. This competition is designed to provide participants with a platform to showcase their analytical and presentation skills while delving into real-world business challenges. The event will consist of two rounds, combining an online quiz and a case study presentation, along with personalized mentoring sessions to enhance the overall learning experience. The top 10 teams will present their case study findings through structured presentations in front of a panel of judges. The winning team will be selected based on the judges' evaluation.

Event Detail

Venue: Incubation center, Nirma University and NIM Auditorium

Date: December 2nd 2023, **Event Time-** 8.30AM to 8.00PM

No of Participants: approx. 80 (NU Students)

Description	Amount Rs (Approx.)
Prize money- First prize – Rs 3000/-Second Prize – Rs 2000/- Third prize – Rs 1500/-	7,500/-
Banners and posters & Certificates to Participants, Mentors, and Judges	2000/-
Mementos / Honorarium to Mentors, and Judges and refreshment	7000/-
Miscellaneous	500/-
Total	17,000/-

We request you to grant permission for the following:

- To organize the Event at the stated venue and date.
- To approve the budget.
- Publicity of the event inside Nirma Campus.

Prepared By:

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Through:

Dr Mehul R. Naik

Head, Centre for Entrepreneurship

Executive Registrar

NU

To,

Director General

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